LC-1117 Integrated Oral and Written Skills

**Self-Evaluation for Elevator Pitch**

**Name**: Nguyen Xuan Binh  
**Elevator pitch topic:** Development of Self-Healing Concrete – a sustainable material in constructions

Watch your elevator pitch and answer the following questions in detail. In Part I, you **must** clarify your answers in the ***Comment* section**. Deposit this back into MyCourses by the deadline.

**PART I**

**Yes No**

I effectively grabbed the attention of the audience at the beginning of my speech ✓ ☐

*Comment: Yes, I did give the audience a scenario of building collapsing, which hits into the fear of many people. It served as attention grabber.*

My main message was clear and logically justified ✓ ☐

*Comment: Yes. My main message is that deterioration of buildings is dangerous. The danger of building collapsing is obvious*

The situation, problem and solution were clearly explained ✓ ☐

*Comment: Yes, I explained all these three parts*

My speech was easy to follow with effective use of metalanguage (transitions) ✓ ☐

*Comment: This one I think it is neither Yes nor No. My speech has no pauses, but it doesn’t mean it is easier to digest. I did have a few transitions in my speech*

My delivery was engaging, and I appeared well-prepared ☐ ✓

*Comment: My intonation did change in the speech, but I do not feel that my speech is engaging. It is like reciting a scientific report. I appeared nervous and actually, I am not really well-prepared for the pitch*

Overall, my speech was convincing ✓ ☐

*Comment: I believe so. I propose a breakthrough material that will dramatically improve the quality of buildings and I believe my project is worth the funding*

**PART II**

1. Explain in a few sentences what you feel you did well in your speech:

I believe I did well in explaining my project funding. I mostly use logos and pathos to prove my point that self-healing concrete is a superior material to use. Overall, I don’t have too long pauses because I believe pauses between a sentence disrupts the flow of thoughts of listeners

1. Looking at your speech, what would you do differently?

I wish I could speak slower for the breathing gap between ideas. Slower speech and pauses between major ideas help listeners to digest my information more easily. I think I have not utilized all rules and techniques taught in the Online Modules as well.

**PART III**

1. Did the rehearsal via video (and peer feedback from *names of your peers*) help you to prepare?  
   Yes, the rehearsal via video helps me tremendously. I have always been shy to present before other people due to low self-esteem. At least the rehearsal video helps me improve my confidence  
   Yes, the peer feedback forms from Lari and Alexander did help me. I realized I speak really bad in the rehearsal and much longer than the time limit. I’ve fixed it by reducing to at most 3 minutes for my final pitch
2. Did you get enough peer feedback?

Yes, Lari and Alexander has all sent me their feedback. I think that is enough